

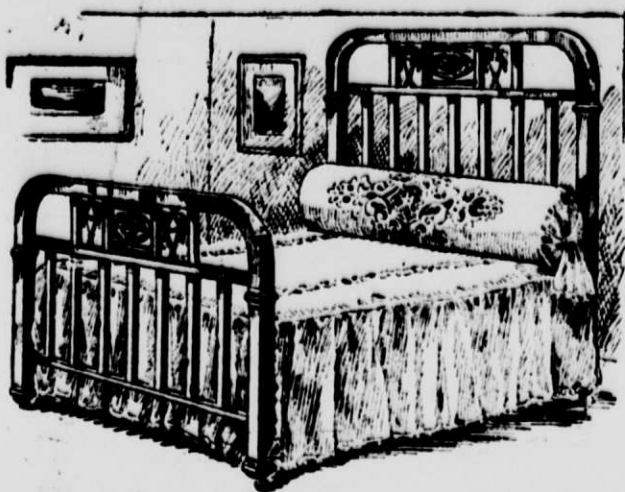
Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.
Herald Square B'way, 34th to 35th St.

The entire stock of **FOX, STIEFEL & CO.**, the largest Fifth Avenue Motor Apparel House, who have retired from business, is now being sold by us at **ONE-HALF** their prices. About \$73,000 of stock for about \$36,500. Everything for the man or woman who motors, and for the chauffeur --- **AT HALF PRICE.**

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BRASS BEDS of the Very Finest, SPECIAL at \$71.25

Illustrated. These Brass Beds represent the best that can be procured and are of the quality that sells elsewhere at one-fourth more. The square continuous posts are 2 inches thick, the cross rod 1 1/2 in., and the fillers 1 1/4 in. They are finished, like all other Brass Beds here mentioned, in the famous spot-proof, acid-proof, and damp-proof "Damarda" lacquer that may with impunity be cleaned with alcohol or ammonia. Choice of satin or bright finish. Sizes are 3 ft., 3 ft. 6 in., 4 ft., and 4 ft. 6 in., all at the same price.

The Bed is best complemented by the Mattress and Box Spring mentioned below, but for those who wish a less luxurious outfit we have Brass Beds at as little as \$8.24, Mattresses at \$6.74, and Box Springs for \$9.24. Brass Beds in ascending quality at \$10.49, \$13.24, \$15.74, \$16.24, and up to the one pictured at \$71.25. For those who prefer Steel to Box Springs we have them as low as \$1.89 and ranging up to the finest procurable at \$8.67. Box Springs range in price up to \$19.24.

Hair MATTRESSES De Luxe \$54.96

Similar Mattresses are sold for not less than \$75.00 elsewhere. These are the summit of achievement in mattress making. Laced as a shoe, with metal non-rusting eyelets, adjustable to the exact degree of softness or hardness you prefer. Weight 53 pounds, of which 8 pounds is the finest lamb's wool. Heavy roll edge.

Macy-Made Felt Mattresses. \$6.74

Full size: weight 45 pounds. Smaller sizes proportionately less. Finer qualities up to \$14.24 for the full size.

First Quality Box Springs. \$26.25

To match the bed at \$71.25. Rigid glued and screwed frame, and 72 specially tempered springs of fine steel.

Macy's OWN MAKE of Sterilized MATTRESSES

Cleanliness is Macy's first aim in making up Mattresses—which we do to order only, and, if required, at 24 hours notice, on our specially adapted and airy Tenth Floor.

No Mattresses are taken by us to be cleaned or repaired—a purely sanitary measure. The materials are carefully selected, and the hair comes in 12 distinct grades. Specimens of each exhibited for your selection in the new quarters of the Furniture Department, on the Sixth Floor, on the 34th St. side, where orders will be taken.

Mixed Hair Mattresses	South American Hair Mattresses
Made of equal quantities of mane and tail hairs.	Selected mane hair of good quality.
3 ft. 6 in. \$8.79	3 ft. 6 in. \$16.49
4 ft. 6 in. \$10.06	4 ft. 6 in. \$20.19
5 ft. 6 in. \$11.84	5 ft. 6 in. \$22.48
6 ft. 6 in. \$13.02	6 ft. 6 in. \$25.27
7 ft. 6 in. \$14.49	7 ft. 6 in. \$27.74
8 ft. 6 in. \$16.49	8 ft. 6 in. \$31.14
9 ft. 6 in. \$18.49	9 ft. 6 in. \$35.19
10 ft. 6 in. \$20.49	10 ft. 6 in. \$39.24
11 ft. 6 in. \$22.49	11 ft. 6 in. \$43.29
12 ft. 6 in. \$24.49	12 ft. 6 in. \$47.34

Macy Mattresses are built by hand, and the clean, fluffy hair is previously passed through a force blower that removes every particle of dust and foreign matter. The hand-work insures even packing and absence of lumps.

When we mention white hair, we mean that it is bleached white. Examination of this bleached hair will best show the points taken to attain absolute cleanliness.

Mattresses of Super "X" White "Drawings"	Mattresses of Super Extra Black "Drawings"
Carefully selected white bleached tail hair.	Specially selected tail hair.
3 ft. 6 in. \$22.74	3 ft. 6 in. \$20.41
4 ft. 6 in. \$27.74	4 ft. 6 in. \$24.93
5 ft. 6 in. \$31.14	5 ft. 6 in. \$27.36
6 ft. 6 in. \$35.19	6 ft. 6 in. \$30.25

Baby CARRIAGES & Go-Carts Famous "Bloch" Make Reduced

Bloch carriages are built with a view, first, to the health and comfort of the baby; second, to withstand hard usage; strong, resilient springs; running gear of stoutest steel tubing; heavily rubber-tired wheels; commodious and handsome bodies. Macy's carries a complete set of parts for these carriages, and repairs free any defects in gear, etc., which develop within a reasonable time.



Reed Reclining Pullman Sleepers, \$25.50

Illustrated. In natural or oak finish. Upholstering, removable cushions and lining of reed hood of corduroy to match finish. Macy's price was \$30.09.

White Enamel Pullman Sleepers. \$28.50

Of reed. Upholstering, removable cushions and lining of reed hood of white corduroy. Macy's price was \$31.89.

Collapsible Go-Carts are \$6.64 to \$9.39.

Reed Go-Carts (rigid), in natural or oak finish, are \$9.11 to \$10.14.

Corduroy Wind Shields, in tan, brown, white, gray and green, \$1.88 to \$2.88. Second Floor, Balcony, Rear.

OXFORD BAGS—Important ECONOMIES

Comparison has proved that in every specific instance that we have recently investigated prices loudly proclaimed as "special" elsewhere are a dollar or two higher than Macy's regular prices for the same, and in some cases better merchandise.

Oxford Bags of Long-Grain Cowhide \$12.74

Brown and russet Bags of the best selected long-grain cowhide, with sewed-in frames and sewed-on corners. Lock of especially fine design, and claw side clips. Leather lined, with three inside pockets. Sizes 16, 17 and 18 inches.

Elsewhere this bag is quoted as an \$18.00 value and "special" at \$13.50

Oxford Bags of Whale Grain Leather, \$6.74

Black whale grain leather of very heavy serviceable grade, sewed-in frame; sewed-on corners. Strong handle; brass locks and slides. Lined with leather and with three inside pockets. Sizes 16, 17 and 18 inches.

Elsewhere this Bag is quoted as a \$10.50 value and special at \$8.75

Comparison has proved also that Macy's assortments of Trunks, Bags and Suitcases are as complete and comprehensive as any in the city; far superior to the showing of most stores, and that Macy's prices are always, day-in-and-day-out, "Lowest-in-the-City."

Oxford Bags of Walrus or Cowhide \$9.94

Black genuine walrus or black long-grain cowhide Bags; sewed-in English frames; high cut sewed-on corners. Locks and slides of brass. Leather lined and with three inner pockets. Sizes 16, 17 and 18 inches.

Elsewhere this Bag is quoted as a \$14.00 value and "special" at \$11.50

Oxford Bags of Cowhide Grain, \$5.49

Made of a good quality cowhide, finely grained leather; sewed-in frame; strongly made handle. Locks and slides of brass. Lining of leather, with three pockets. Sizes 18 inches only.

This Bag sold elsewhere at \$8.00 and at Macy's is usually \$6.75.

Fine Oriental RUGS at SAVINGS

A SUPERB COLLECTION, direct from the Macy headquarters in Constantinople, where our representatives, resident there the year 'round, select and ship us the cream of all that enters the native market.

Special mention here of a few only of the hundreds of magnificent Rugs just off the steamer and through Customs, that are constantly arriving to keep Macy's stocks always the most comprehensive in the City.

The sentimental and romantic value of Oriental Rugs does not affect their price, at Macy's. They are treated as merchandise and priced at a fixed and very moderate profit over their actual cost to us.

Sarouk Carpets	Gorovan Carpets	Khiva Carpets
Deep shades of brown and tan, rose, ivory and various other colors harmoniously blended, fine as the Royal Kashan and lustrous, almost as fine as a silk Rug.	Sizes run from 12 ft. 9 in. x 8 ft. 8 in. at \$186.00, to 10 ft. 10 in. x 11 ft. 8 in. at \$388.00.	Sizes run from 7 ft. 4 in. x 5 ft. 9 in. at \$72.50, to 10 ft. 10 in. x 8 ft. 1 in. at \$126.00.
Sizes run from 9 ft. 4 in. x 6 ft. 9 in. at \$252.00, to 12 ft. 8 in. x 8 ft. 10 in. at \$376.00.	Elsewhere prices would be \$250.00 to \$450.00.	Elsewhere prices would be \$100.00 to \$160.00.
Prices elsewhere would be \$325.00 to \$450.00.		
Tabriz Carpets	Mahal Carpets	Kirmanshah Carpets
Sizes run from 8 ft. 5 in. x 5 ft. 4 in. at \$126.00, to 14 ft. 10 in. x 10 ft. 8 in. at \$382.00.	Sizes run from 11 ft. 6 in. x 8 ft. 2 in. at \$94.50, to 22 ft. 9 in. x 12 ft. 4 in. at \$468.00.	In beautiful tones of rose, light blue, light green and ivory, beautifully blended with harmonizing colors.
Prices elsewhere would be \$175.00 to \$450.00.	Prices elsewhere would be \$125.00 to \$600.00.	Sizes run from 9 ft. 1 in. x 7 ft. 10 in. at \$176.00, to 18 ft. 7 in. x 12 ft. 10 in. at \$928.00.
		Prices elsewhere would be \$250.00 to \$1,300.00.

A RICH VARIETY of ORIENTAL RUGS in the SMALLER SIZES

Hundreds of these small size Rugs have been arriving constantly, and we are showing to-day excellent assortments of Sarouks, Kirmanshahs, Kazaks, Kurdistans, Fereghans, Mossouls, Daghestans, Cabistans, Serabends, Beloochistans, Karabaghs, etc.—in fact, nearly every conceivable kind of Oriental Rug, both modern and antique, is found in the Macy collection.

Sarouks	Kurdistan, Fereghan and Mossoul Rugs	Daghestan, Cabistan and Shirvan Rugs
At \$49.50 to \$69.50	At \$19.89 to \$35.75	At \$17.74 to \$24.74
Average size 6 ft. 9 in. x 4 ft. 9 in.	Average size 6 ft. 6 in. x 3 ft. 9 in.	Average size 5 ft. x 3 ft. 6 in.
Prices elsewhere would be \$60.00 to \$85.00.	Elsewhere prices would be \$25.00 to \$50.00.	Elsewhere prices would be \$25.00 to \$35.00.
Mossoul Rugs	Kirmanshah Rugs	Kazak Rugs
Very special. An unusual kind.	At \$49.50 to \$77.50	At \$35.75 to \$87.50
At \$14.89 to \$19.89	Average size 6 ft. x 4 ft.	Average size 8 ft. x 5 ft.
Elsewhere prices would be \$17.50 to \$25.00.	Prices elsewhere would be \$45.00 to \$100.00.	Elsewhere prices would be \$50.00 to \$125.00.
Beloochistan Rugs		
At \$12.48 to \$24.74		
Average size 5 ft. x 2 ft. 9 in.		
Elsewhere prices would be \$15.00 to \$30.00.		

ALUMINUM WARE AT MACY SAVINGS

Kitchen Furnishings have been for years a specialty at Macy's. We have a more complete, varied and comprehensive assortment the year round than is to be found anywhere else among Department Stores.

Macy's does not handle seconds where health is concerned. Although the quality of Macy's Kitchen furnishings is not specially apparent in additional beauty, it is expressed in durability and in increased safety to you.

Tea Kettles, \$2.71
Macy's price was \$3.31

Lip Sauce Pans	63c, 78c, 89c, \$1.17, \$1.36
Long Handle Sauce Pots	57c, 74c, 89c, \$1.16, \$1.36
Colanders	\$1.19, \$1.39, \$1.44
Casserole	66c, 74c, 92c
Rice Boilers	\$2.08, \$2.72
Fry Pans	91c, \$1.39
Skimmers	32c, 34c
Ladles	32c
Sink Strainers	94c
Tea Strainers	6c, 24c
Lemon Squeezers	9c
Sugar Shakers	24c
Spice Boxes	11c
Initial Butter Moulds	19c

Proportionate Savings and equally good assortments in other beads the Aluminum section.

Artificial FLOWERS For INTERIOR Decoration

The New Department—Main Floor Balcony, 34th Street—is all a-bloom with beautiful Flowers (many from leading Paris makers), with ferns, foliage, window boxes and baskets. Prices—"Lowest-in-the-City."

Gilded Fern Dish \$1.39	Long Stemmed American Beauties	Red Poppies
Illustrated. A very artistic decoration for table or tablecloth, filled with prepared ferns. Five inches in diameter.	Each 19c	Each 12c
Elsewhere \$2.00.	Elsewhere 30c.	Elsewhere 40c.
Same, six inches in diameter, \$1.49.		
Elsewhere \$2.50.		
Plan Fern Dishes to be used in metal or fancy receptacles; 6 inch size, freshly prepared ferns, 59c.		
	Marigolds, branched with grass, each 24c	Baskets, filled with assorted flowers, \$1.00 to \$15.89

Imported IRISH POINT LACE CURTAINS—Savings

Macy's is peculiarly fortunate in being able to show exceptionally fine assortments of Lace Curtains from St. Gall, Switzerland, although trade conditions have made the showings elsewhere somewhat meagre and incomplete.

Curtains At \$3.69 pair	Curtains At \$3.96 pair	Curtains At \$4.24 pair
Similar quality elsewhere is \$5.00 at least.	Other stores consider these good value at \$5.50.	These are sold elsewhere at \$6.00 and up.

Just Received From Europe

LAME LACES, FAVORED THIS SEASON for gorgeous Evening Gowns, combine the brilliancy of metallic Laces with the filmy texture of net. Gleaming gold and silver threads, flat and flexible with the soft pliability of wire, define the pattern and are interwoven in the meshes of fine net, boldly outlining the shimmering design and most effectively outlined. Here are Lame lace galloons, bandings and edgings, with flouncings to match, ranging from \$2.49 to \$6.67 a yard.

FOR EVENING WRAPS and the tunic draperies of Evening Gowns there are jet embroidered and crystal embroidered allover, in very heavy, effective designs, at \$6.39 to \$8.94 a yard.

ALLOVERS OF BLACK OR WHITE NET, elaborately embroidered with jet or pearl beads, bugles, silver or gold thread or Lame effects, are shown in exquisite patterns at \$9.89 a yard.

SHADOW LACES, with gold threads artfully woven through the delicate meshes, in allover patterns, are only \$3.63 a yard, and of the same type are broche effects, in tinselled shadow laces, in cream or colors, at \$7.49. The latter, 38 inches wide, is retailed elsewhere at \$10.50 a yard.

FLOUNCING OF NOVELTY LACE, having the designs in gold, silver and white on cream net, are high in favor, and are priced up to \$6.96.

THE VOGUE OF THINGS PERSIAN has resulted in many beautiful novelties, among them Flouncings, embroidered in Persian tinted beads, and Lame metallic threads cunningly wrought in Oriental patterns on fine white net. These in 27-inch all-overs are \$5.69 and \$7.89 a yard.

Every fashionable novelty in Laces is included in Macy's Autumn importations, displayed in the Department.

Main Floor, Centre.

LININGS of Satin Brocade for Coats & EVENING WRAPS

IN Macy's stock of linings can always be found Linings for all purposes; Sateen and other Cotton Linings in every shade; wide Satin Linings for dresses and coats; 24-inch Satin for pillow back, quilted Linings of Satin and Sateen in great variety. Macy's price, as always, "Lowest-in-the-City."

Brocade Satin Lining 36 inches wide (yd.), \$1.04
Macy's price was \$1.19

Cotton back, creol and floral designs. Colors: White, Copenhagen, Royal, sky and navy blue, yellow, burnt orange, gold, emerald, etc., and black. Handsome Lining for fur and opera coats and jackets.

Brocade Satin Lining 27 inches wide (yd.), 89c
Elsewhere \$1.00

Cotton back. The most popular fabric for coat Lining, in lavender, light blue, olive green, old rose, white, cream, apricot, pink, tan, pearl, jasper, American Beauty, seal brown and black.

THESE Serviceable LINENS A SAVING on Each

Tablecloths, All Linen, \$1.69	Lunch Sets, \$4.04
From Scotland. Size 68 in. x 68 in. Larger sizes at \$2.28 and \$2.69. Napkins to match at (doz.) \$1.69 and \$2.29.	From Madeira. All-linen and hand-scalloped. Thirteen pieces.
Napkins (12), \$3.96	Scarfs, Shams, 49c
All-linen Irish satin damask. Choice of several patterns. Size 25 in. x 25 in. Elsewhere \$4.50 dozen.	All-linen, and lace-trimmed with linen lace insertion. Very effective. Sizes 19 in. x 30 in., 30 in. x 30 in. Larger sizes at 39c and 69c.
Irish Table Linen (yd.), 93c	Towelings (yd.), 11c
Double damask of very heavy, yet fine quality. Choice of four neat patterns. Width 71 inches.	All-linen crash from Scotland. For dish or roller towels. Width 16 1/2 inches.

INVERTED Gas LAMPS Were 57c, Now 39c

These Lamps, illustrated, are the kind that sell elsewhere for 75c. The Lamps consist of an inverted burner of solid brass, a good mantle, an inner glass chimney to protect the mantle and insure an even light, and a handsome globe. The Globe is of fine embossed glass, as shown in illustration, and is in solid tints of ruby, green, and amber; also in white. The embossed design gives a very delicate and pleasing effect when the light passes through it.



R. H. Macy & Co.

BURLINGTON ARCADE THE MEN'S STORE



Among the things that England does very well is the making of men's socks and sports stockings.

The yarns are good, dyes are fast, form and workmanship are just what they should be.

Shipments come to us each year in the Spring and Autumn.

The Autumn shipment is just in. Men may now equip themselves for Winter with the incomparable REDLEAF hosiery.

Black cotton, natural and gray wool, plain and ribbed merino, white, dark gray, black, heather-mixed and fancy colored cashmere in quite a range of patterns, whole and footless sports stockings, plain and fancy tops. Various prices, socks from 50c to \$1.25; sports hose from \$1.25 to \$3.

A new London necktie is Hawkey—going strong in the British capital.

A silk four-in-hand, larger all around than the average tie. Specially appropriate for Autumn and Winter wear. \$1.

Hawkey crossed the English Channel in the air, breaking the time record, about the time this tie was ready to put out and somebody said: "Hawkey's back on all, and so is this tie. Suppose we call the tie Hawkey."

The regimental modadores are also in from London; heavy wale silk with bias stripes in the colors of the British army. \$1.

A business man's necktie; 45 selections, all in very good taste, \$1.

The new shirt with the mushroom bosom, looks like a \$5 custom-made; but it's only \$2.

Cut from an exceptionally fine percale of close weave in white and black, lavender, blue, gray and tan. The color tones are soft and varying in shade.

The bosom of the shirt is a series of fine cross-striped tucks don't let them fool you; the bosom cuffs are turned back, and some are laundered, the others soft.

John Wanamaker Broadway at Ninth

Anoka ARROW Notch COLLAR

Glantz, Peabody & Co., Inc. Makers

2 for 25

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New York City: Wall Street, near Broadway, 25th Floor, Telephone 4000.
Boston: 100 Broadway, near State St., Telephone 1234.
Chicago: 111 North Dearborn, Telephone 1234.
Atlantic City: N. J. Water St. Price London, England—Dorland Special Agent, 3 Regent St.